

## **Appendix 9 – Suggestions for Activities in the Interfaith and Community Arena**

Organizations may submit proposals under the call for proposals, based on their work and desire to engage in the areas of activity detailed in this appendix and to the relevant audiences below:

### **Areas of activity:**

- Building a broad counter-coalition and creating inter-community solidarity.
- Reducing antisemitism and delegitimization in religious settings and among different ethnic and/or gender communities.
- Dealing with ignorance and spreading information about the truth and the legitimacy of the cause.
- Dealing with discriminatory narratives and promoting positive narratives and partnerships.
- Any other activity that provides an effective response to the challenges that exist in this field.

### **Relevant target audiences:**

- Evangelical audiences.
- Major minority communities: African Americans, Hispanics/Latinos, Asians, Indigenous communities, LGBT communities.
- Religious leaders from all religions: rabbis, priests, bishops, imams and theologians.
- Religious media.
- Interfaith and minority community organizations.
- Young community generation: students, pupils and young people from all communities, who constitute a central target audience for the future shaping of inter-community relations.

Specific audiences will be determined based on the organizations chosen and the activities offered.

### **Highlights for submitting bids:**

- While approving proposals , no payments will be made from the project budget that constitute support.
- proposals must include details of the measurement and control tools for the proposed activity (accompanying research/mappings/surveys, etc.).
- It is recommended to include a verbal explanation of the expenses included in the bid budget.

**Success metrics (examples):**

- Creating a broad coalition network with active partners in various faith communities that works together to promote democratic values, pluralism, and the fight against hatred and discrimination in all its forms.
- An increase in the Brand Israel indicators among select audiences in the arena.
- Publishing public condemnations of antisemitism among public leaders of religious and ethnic minorities.
- The number and quality of collaborations created between organizations in the field.